

WORLD COMMUNICATIONS DAY

CINEMA MEDIA TABLE EXHIBIT

Motion pictures have a great influence on the manner of how individuals and groups think and act. Rating systems, much like those established by the Legion of Decency have been created to inform and protect the integrity of Christian morals. This is in keeping with the Vatican directive, “To protect the integrity of Christian morals, a Permanent National Office be established for supervision to encourage decent films and to give a recognized classification and to make it known.” Films identified as entirely bad and harmful are a clear moral danger to the spectators and should not be attended.

Catechism of the Catholic Church #2496

“The means of social communication (especially the mass media) can give rise to a certain passivity among users, making them less than vigilant consumers of what is said or shown. Users should practice moderation and discipline in their approach to the mass media. They will want to form enlightened and correct consciences the more easily to resist unwholesome influences.”

Establish a committee consisting of 2-3 people. This committee will be responsible for:

- Research and report sources and lists of movies, videos/DVD ratings according to Catholic classifications.
- Create list of ratings on flyers/postcards/magnets, etc.
- Obtain 2/3 movies/DVD's with Catholic classification, i.e. A1 to be previewed.
- Invite a vendor to set up a current display of suitable products.
- Display table setup.

SUGGESTED TABLE DISPLAY:

*****Full Committee should be in attendance at this table on WCD**

1. Display as many Christian Catholic video/DVD's as you can and sell them at your table. Contact Ignatius Press regarding their video catalog with hundreds if not thousands of classic Christian movies. If the Ignatius Press ordering department is open when you have your WCD Cinema display table, have their video and DVD catalog, a cell phone and be prepared to take orders from people who come to your table ready and willing to purchase movies.

Ignatius Press
P. O. Box 1339
Ft. Collins CO 80522

- a. Order toll-free with credit card: 1-800.651.1531
 - b. Order on-line: www.ignatius.com
 - c. Have a few people willing to use their cell phone.
 - d. Have a computer with movie capacity.
 - e. Have an iPod/MP3 Player.
2. Raffle off tickets to a current movie release.
 3. Make all the arrangements for what will be displayed and shown in a special room with a Television. This room will be used as a movie preview room to show and promote the latest new Catholic movie release. Preview the movie through contact with the movie promoter directly or through your diocese, i.e., St. Therese, Song of St. Bernadette, Passion of Christ, Lord of the Rings, The Return of the King, A Man For All Seasons, The Scarlet and the Black

Establish and post times to show the preview.

4. Make a list printed on a 3 x 5 card (magnet preferred) with detailed explanation of what the movie rating codes mean. Something that parents can put on their refrigerator or bulletin board as their reference guide for quick and easy access when they want to answer their children with a fast “yes” or “no”. The classifications are as follows:
 - A-I - General Patronage
 - A-II - Adult and Adolescents
 - A-III - Adults
 - L - Limited adult audience, films whose problematic content many adults would find troubling. L replaces the previous classification, A-IV
 - A-IV - Adults, with reservations (an A-IV classification designates problematic films that, while not morally offensive in themselves, require caution and some analysis and explanation as a safeguard against wrong interpretations and false conclusions).
5. Have the Catechism of the Catholic Church open to #2496
6. Display copies of Catholic Magazines that review movies, i.e., St. Anthony’s Messenger (subscriptions). Have copies of local Diocesan newspaper open to movie information (also subscriptions).
7. At least 3 clear plastic frames with:
 - a. ratings framed
 - b. promoting the “raffle” message
 - c. movies – video – DVD sale
8. Handouts
 - a. flyers for parents
 - b. catalogs
 - c. magnets, etc
9. Free popcorn packages in a box/basket
10. Space on table for a private vendor to sell/take orders for movies on video and DVD

RESOURCES:

1. A list of movie and family video reviews. They can be obtained at:
www.catholicmoviereview.org
www.faithcenteredresources.com
www.ewtn.com/audiovideo
www.catholic.org
www.nccbuscc.org/movies

BE AWARE – Do not totally trust all movie reviews and ratings

2. People have to discern. On Ratings - they need to know and trust the reviewer; though a movie has a good review it may not be the Catholic view. Just because it has a Christian theme doesn't mean it can support Catholic doctrine.
3. Suggest places that families can rent family friendly DVD movies without the profanity, sex, graphic violence and nudity. Places that edit offensive language and scenes from otherwise good films. See the following places:
www.cleanflicks.com
www.clean-movies.com
4. Make a list of cinema media contacts (companies) that make and distribute films along with an explanation on how families can call, write or email them to offer compliments or complain about their program content which is explained in more detail at the Media Response Table Exhibit. Your visitors should be encouraged to become active in expressing their views to the cinema media.
www.fatherhardonmedia.org/mcs_cinema.html