

Write to program sponsor

March 1, 2004

Carlos Ghosn, Chief Executive Officer  
Nissan North America  
P.O. Box 191  
Gardena, CA 90248

Dear Mr. Ghosn:

I write with regard to Nissan's sponsorship of the popular sitcom *Friends*.

The show's February 26 episode contained three jocular references to casual, extramarital sex, something that is characteristic of the program in general.

Casual sex erodes the dignity of the human person and is a recipe for unhappiness. As a practicing Catholic, I am deeply concerned that Nissan would sponsor a program that does harm to so many in this way. That the message "casual sex is okay and even normal" is conveyed through attractive young actors and in a humorous vein makes it all the more powerful and harmful.

Thankfully, *Friends* will end soon. However, I would urge Nissan to weigh future sponsorships more carefully to ensure that the content is enriching, rather than degrading, to human beings.

Thank you!

Sincerely yours,

Terry Sullivan  
Oak Park, IL

Idea springs from the  
Catechism of the  
Catholic Church