

WORLD COMMUNICATIONS DAY

RADIO MEDIA TABLE EXHIBIT

In general, radios are used as sources of information (news), or for entertainment (talk shows) or just for pleasure (music). We need to use this media to get the message out to all Radio listeners about Christ and what He said we are to do to gain eternal life. In addition, we want to use the media of the radio to strengthen and fortify the faith of those Catholics who do listen to Catholic radio.

Radio Media coordinator/chairman should select a committee that consists of at least three (3) people. Duties of the committee should include:

- Locate Catholic radio stations in the area.
- Solicit a representative from the local radio station to be at the Radio Media display table to promote their radio station and answer questions.
- Coordinate a table presentation that consists of posters, program listings, freebies, such as, magnets and other handouts.

RADIO STATION INFORMATION:

1. Develop list of Catholic Radio stations of America.
www.stjosephradio.com/pages/directory.htm
www.ewtn.com/radio
www.relaventradio.com
2. Contact the Catholic Radio Association for information on how to start a Catholic Radio Station:

Catholic Radio Association
121Broad St.
Charlestown, SC 29401
www.catholicradioassociation.org

3. For information on a list of suppliers of Catholic Radio programming visit:
www.catholicity.com/links/catagories.html?catid=139
4. Establish a speakers network from Parish organizations with speakers that are willing to appear on local Radio talk shows to evangelize the faith:
 - a. Knights of Columbus
 - b. Parish Women/Men organizations
 - c. RCIA
 - d. Deacons
 - e. Eucharistic Ministers
 - f. Director of Religious Education (**DRE**)

(Topics should consist of important information for the promotion of WCD).

SUGGESTED TABLE DISPLAY:

1. Promote local radio stations as an advertiser for your organization's special events.
2. Promote Christian radio music. Provide CD's and tapes for sale.
3. Promote audio tapes/CD's/DVD's of Christian talks given by well known speakers.
4. Demonstrate mobility and usefulness of: Walkman CD/Tape players, IPOD, Palm Pilot/Blueberry, Regular Radio, Long-Short Wave Radio, Emergency Crank Radio's.
5. Handouts should consist of:
 - a. Support Catholic Radio. Have a list of those in your area. Check with EWTN Global Catholic Network Affiliates:

<http://www.ewtn.com/radioamfm.htm>

- b. Make business cards with refrigerator magnets listing the name and number of your local Catholic Radio Station for easy access.
- c. Give out your local Catholic Radio Station's program schedule, or any other freebies they may offer.
- d. Give handouts that explain how to subscribe to SIRIUS Satellite Radio so your Radio listeners can hear EWTN Radio anywhere in the continental United States while traveling anywhere from coast to coast or at home even though they do not have EWTN radio in their city. For details go to:

<http://www.ewtn.com/sirius/index.asp>

- e. Check with the Catholic Radio Association (Gabriel Awards) for resources that you can use for your table at:

<http://www.catholicradioassociation.org/resources.htm>

- f. Information on National Radio (Knom, Alaska):

www.knom.org

RESOURCES:

1. Father John A. Hardon, S.J. media
www.fatherhardonmedia.org
2. Daughters of St. Paul/James Alberione
www.daughtersofstpaul.com
3. The Station of the Cross-Catholic Radio/Relevant Radio
www.wlof.net
www.relevantradio.com
4. Catholic Broadcasting Northwest Inc.
www.kbvm.com
5. Catechism Of The Catholic Church
The Use of the Social Communication Media - #2493 through #2499
6. The Catholic Catechism
A Contemporary Catechism of the Teachings of the Catholic Church
By John A Hardon, S.J.