

# WORLD COMMUNICATIONS DAY

## Sample Questions and Answers for Radio and Television Interviews

### QUESTION:

What is World Communications Day?

### ANSWER:

World Communications Day is the day designated, by the Pope, every year since 1967 to improve social communications through the use of the media. It is celebrated in many countries on the Sunday before Pentecost.

Since 1967, the First World Communications Day, the Pope has announced the theme on September 29 for the coming year. September 29 is the feast of the Holy Archangels, Michael, Gabriel and Raphael. They are the designated patron saints of those who work in radio.

The theme for this year is “\_\_\_\_\_”

**QUESTION:**

What are some of the other themes that the Pope(s) has issued for WCD?

**ANSWER**

View the themes from other years

(see [www.fatherhardonmedia.org/wcd.html](http://www.fatherhardonmedia.org/wcd.html) for this answer).

**QUESTION:**

Does the Pope elaborate on the theme?

**ANSWER:**

Yes. Every January 24<sup>th</sup>, the Holy Father's message is published to allow Bishop's and Diocesan Offices sufficient time to prepare materials for public announcements.

**QUESTION:**

What might one find on say, the Radio table? The Television table?

**ANSWER:**

Mention the items that are listed in the manual for these tables and anything special that your parish is offering, i.e. handouts.

**QUESTION:**

What is World Communications Day supposed to accomplish?

**ANSWER:**

This is best described in the mission statement of the Father John A. Hardon, S.J. Media Apostolate;

The World Communications Day Committee, under the direction of a chairman, will develop a three-part instructional program to be used by parishes that will:

1. Educate their parishioners and community on the values of the meaning of “quality media.”
2. Teach sound methods to effectively counteract negative and/or immoral issues of the media.
3. Give tools that will create a demand for “quality media”.

**QUESTION:**

Who are you inviting to attend this World Communications Day?

**ANSWER:**

The appeal, the invitation, for the celebration of World Communications Day is made to three important groups:

1. Professionals and leaders with talent or expertise in the social communications
2. Industry in the community; that would include all ministers of all the local denominations, all of the people in the communications business, i.e., newspaper, radio, television, cinema.
3. The general population; parents, teachers, students, “every reader, every spectator.”

**QUESTION:**

Exactly how do you present the truth to get this message of “quality media” out? Do you give a lecture? Show a movie? What can those who attend expect to find?

**ANSWER:**

We don’t give a lecture. We don’t show a movie. What our guests will find is an exhibit. There will be tables set up representing each of the media, newspaper/periodicals/books, radio, television, cinema, internet, etc. Positive presentations of the truth and morals will be displayed. There will be audio and visual displays. The tables will each have a host/hostess to answer questions and there will be handouts. Young and old, adults and children will come away enlightened. The truth and that which is moral and wholesome is for everyone. Everyone in the whole community is invited.

**“THERE IS NO ATTENDANCE FEE”**

**QUESTION:**

What is the day, time and place? And do people have to register or RSVP?

**ANSWER:**

You do not have to register or RSVP, just bring family and friends.

WHEN\_\_\_\_\_

WHERE\_\_\_\_\_

TIME\_\_\_\_\_

Bring your question; the answers will be provided.