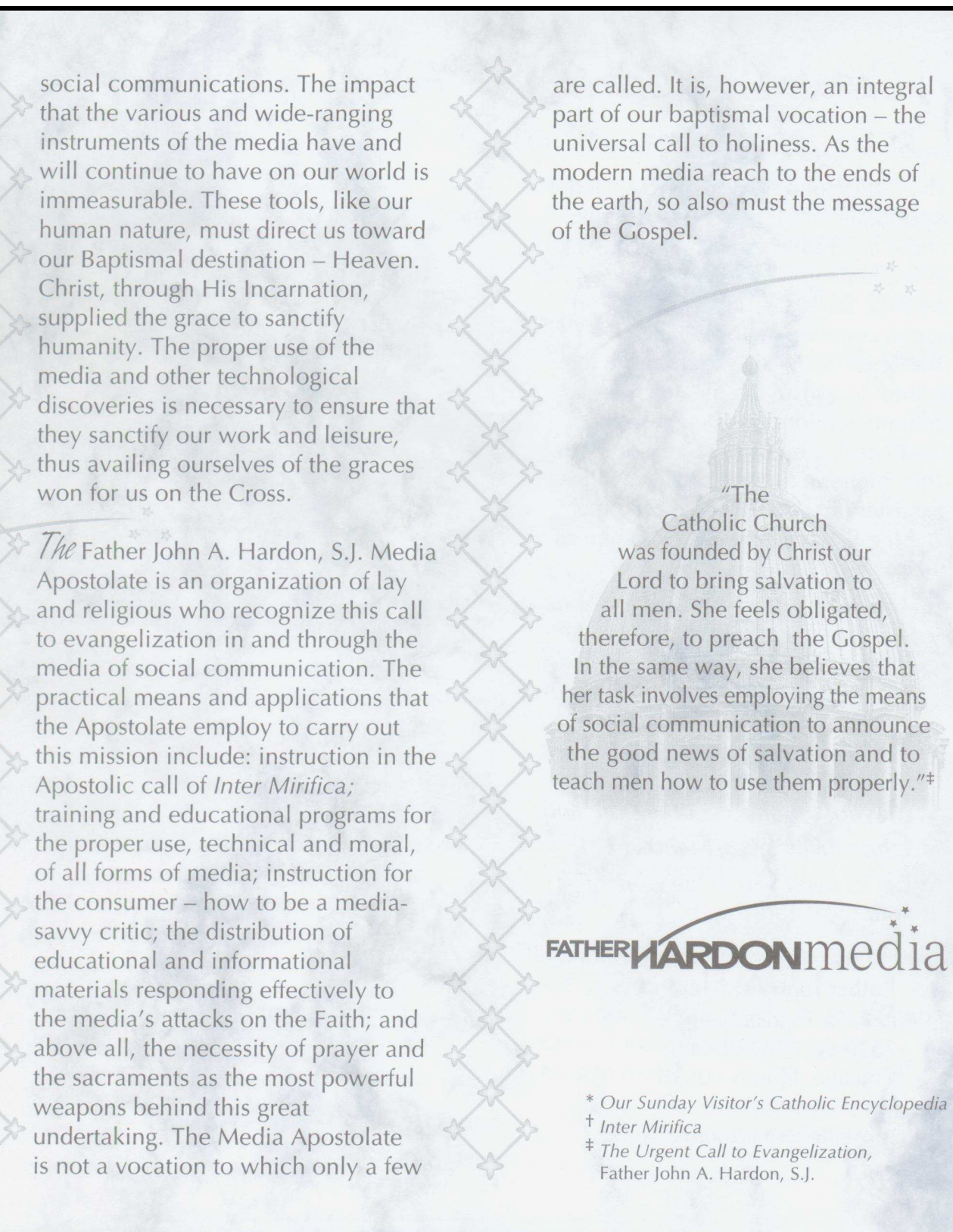


social communications. The impact that the various and wide-ranging instruments of the media have and will continue to have on our world is immeasurable. These tools, like our human nature, must direct us toward our Baptismal destination – Heaven. Christ, through His Incarnation, supplied the grace to sanctify humanity. The proper use of the media and other technological discoveries is necessary to ensure that they sanctify our work and leisure, thus availing ourselves of the graces won for us on the Cross.

The Father John A. Hardon, S.J. Media Apostolate is an organization of lay and religious who recognize this call to evangelization in and through the media of social communication. The practical means and applications that the Apostolate employ to carry out this mission include: instruction in the Apostolic call of *Inter Mirifica*; training and educational programs for the proper use, technical and moral, of all forms of media; instruction for the consumer – how to be a media-savvy critic; the distribution of educational and informational materials responding effectively to the media's attacks on the Faith; and above all, the necessity of prayer and the sacraments as the most powerful weapons behind this great undertaking. The Media Apostolate is not a vocation to which only a few

are called. It is, however, an integral part of our baptismal vocation – the universal call to holiness. As the modern media reach to the ends of the earth, so also must the message of the Gospel.



"The Catholic Church was founded by Christ our Lord to bring salvation to all men. She feels obligated, therefore, to preach the Gospel. In the same way, she believes that her task involves employing the means of social communication to announce the good news of salvation and to teach men how to use them properly."[‡]

FATHER **HARDON** media

* *Our Sunday Visitor's Catholic Encyclopedia*

† *Inter Mirifica*

‡ *The Urgent Call to Evangelization*,
Father John A. Hardon, S.J.